



## PUBLIC SERVICE ANNOUNCEMENT

### **Cydam Group: Carlsberg Brewery Project in Ebonyi State**

This is to inform the general public and the good people of Ebonyi State that the State Government, through the **Ministry of Trade and Investment**, has engaged the services of **Cydam Group – Carlsberg Brewery Project**, for the establishment of an international brewing company in the state.

This project, being developed in partnership with **Cydam Group**, one of the world's leading brewery companies in the world, represents a major milestone in our drive to attract foreign direct investment, create jobs, and promote industrial growth in line with **Rt. Hon. Bldr. Francis Ogbonna Nwifuru's People's Charter of Needs**.

The brewery project will:

- Create thousands of direct and indirect jobs for Ebonyians (70 professional jobs and 200 unskilled labour)
- Strengthen local supply chains by sourcing agricultural inputs from our local farmers.
- Stimulate trade, investment, tourism, and small business development across the state.
- Showcase Ebonyi State as an attractive destination for global investment.

The Commissioner for Trade and Investment, **Chief Elechi Nnanna Elechi**, affirms that:

*“The Cydam Group: Carlsberg Brewery Project is a demonstration of Ebonyi's readiness for global business. With the full support of the Ministry of Trade and Investment, this investment will empower our people, grow our economy, and position Ebonyi as an industrial hub in Nigeria and beyond.”*

The Ebonyi State Government assures the people that this project will be implemented with strict adherence to international best practices on sustainability, job creation, and community engagement, ensuring maximum benefits for all.

**Eugene Ekuma Eze**  
Head of EBIPC LTD  
Ebonyi State