

EBONYI STATE GOVERNMENT



REPORT ON IMPROVED INVESTMENT PROMOTION ENVIRONMENT

Prepared By: Ebonyi State Investment Promotion Agency (EB-IPA)

Programme: State Action Business Enabling Reforms (SABER)

Deliverable: **DLI 4 - Improved Investment Promotion Environment**

Reporting Period: 2025

EBONYI STATE SABER – DLI 4: **Improved Investment Promotion Environment**

1.0 EXECUTIVE SUMMARY

The Ebonyi State Government, through the Ebonyi State Investment Promotion Agency (EB-IPA), has sustained and strengthened its investment promotion and business-enabling reform initiatives in line with the State Action on Business Enabling Reforms (SABER) Programme.

This Report presents the Revised and Updated Ebonyi State PPP Investment Pipeline and Investors Tracking Report from 2024 to 2025 investment year, submitted under SABER Disbursement Linked Indicator (DLI) 4 – Improved Investment Promotion Environment.

In 2024, EB-IPA tracked, facilitated and provided aftercare support to eight (8) investment projects while in 2025, during the reporting period, the State Investment Promotion Agency assisted (5) investment projects across FOUR (4) strategic sectors: Transport (Aviation), Agro-Industry, Housing and Commercial Facility Management. The portfolio is geographically spread across Ebonyi, Ezza South, Ishielu and Abakaliki LGAs.

The aggregate estimated investment value of the portfolio is Seven Hundred and Fifty-Eight Billion, Three Hundred Million Naira (₦758.3 billion), with a projected employment potential of Two Hundred and Seventeen Thousand, One Hundred (217,100) direct, indirect and induced jobs. The investor mix comprises five (5) domestic investors (62.5%) and three (3) foreign investors (37.5%) from China and Germany.

All tracked investors received structured facilitation support from EB-IPA including investment marketing and promotion, regulatory advocacy, provision of business information, linkage with relevant MDAs, and general assistance and aftercare services.

2.0 BACKGROUND

The Government of Ebonyi State recognises private-sector investment and Public-Private Partnerships (PPPs) as critical mechanisms for accelerating infrastructure development, expanding productive capacity, enhancing State competitiveness, creating employment and improving the investment climate.

In furtherance of its business-enabling reform agenda under the World Bank-supported SABER Programme, the State has institutionalised a systematic approach to investment promotion, anchored by EB-IPA.

EB-IPA's statutory mandate includes: (a) Promotion and marketing of Ebonyi State as an investment destination; (b) Facilitation of inbound investments and provision of investor aftercare; (c) Development and maintenance of a credible database of investment opportunities and Investors Tracking System; (d) Advocacy for business-enabling reforms and coordination with MDAs; (e) Development and management of the State PPP project pipeline.

This report documents all investors tracked and assisted by the Agency in 2025, in full compliance with the SABER DLI 4 verification protocol.

3.0 PURPOSE OF THE REPORT

The purpose of this report is to provide a comprehensive and verifiable account of Ebonyi State's improved investment promotion environment under SABER DLI 4. Specifically, the report seeks to:

1. Present the identified PPP investment projects pipeline;
2. Provide the estimated investment value of each project;

3. Highlight the estimated employment generation potential;
4. Present project locations and current implementation status;
5. Identify the investing companies and their contact information;
6. Document facilitation and aftercare support rendered by EB-IPA;
7. Demonstrate the scale, diversity and geographic spread;
8. Provide a basis for continued monitoring, reporting and verification.

4.0 OVERVIEW OF THE INVESTMENT PORTFOLIO

In 2025, the EB-IPA Investors Tracking System captured eight (5) active investment projects.

By Sector: Transport (Aviation Management) – 1; Agro-Industry – 2 (Cotton, Rice); Housing – 1; and Commercial Facility Management – 1 (Ebonyi Mall).

By Geography: Ebonyi LGA, Ezza South LGA, Ishielu LGA (Ezillo) and Abakaliki LGA,

By Origin: Nigeria – 5; China – 1; Germany – 2.

By Maturity: Land Secured/Documentation Completed – 2; Documentation Stage – 2; Sited/Ongoing – 1; Negotiation/Preliminary Engagement – 3.

5.0 DETAILED REVIEW OF THE INVESTMENT PROJECTS IN 2025

5.1 Ebonyi Airline Management Project

Investing Company: OMNI-BLU Aviation Ltd (Nigeria) – Contact: Akinola Olateru

Description: Concession and professional management of Ebonyi State airline operations.

Sector: Transport (Aviation) | Value: ₦2,000,000,000 | Location: Onueke Airport | Jobs: 5,000 | Status: Documentation | EB-IPA Support: Marketing, Advocacy, Assistance

5.2 Ebonyi Cotton Industry Project

Investing Company: Allallinfo Group (China) – Rep: Peter Nworie

Description: Integrated cotton processing and textile manufacturing.

Sector: Agro-Industry | Value: ₦1,000,000,000 | Location: Ebonyi LGA | Jobs: 1,500 | Status: Land Provided
| Support: Marketing, Advocacy, Assistance

5.3 Ebonyi Housing Estates Project

Investing Company: Edgelink Consult Ltd – Contact: Tom Nwachukwu

Description: Affordable mass housing estate (Phase 1: 500 units).

Sector: Housing | Value: ₦4,000,000,000 | Location: Ezza South LGA | Jobs: 1,000 | Status: Land Provided,
Documentation Completed | Support: Marketing, Information, Assistance

5.4 Ebonyi Mall Management Project

Investing Company: 3rd Retail Africa Ltd

Description: Professional management and commercialization of Ebonyi Mall.

Sector: Commercial Facility Management | Value: ₦800,000,000 | Location: Abakaliki LGA | Jobs: 1,200 |
Status: Negotiation | Support: Marketing, Information, Assistance

5.5 Ezillo Rice Project

Investing Company: Nessac & Sons Dynamic Services Ltd – Contact: Benjamin Nkwuda

Description: Expansion of integrated rice milling and out-grower scheme.

Sector: Agro-Industry | Value: ₦1,000,000,000 | Location: Ezillo, Ishielu LGA | Jobs: 200 | Status: Project Sited
/ Ongoing | Support: Marketing, Advocacy, Assistance

6.0 SUMMARY OF THE PPP PIPELINE

Total Number of Tracked Investments: 8
Total Estimated Investment Value: ₦758.3 billion
Total Estimated Jobs: 217,100
Domestic Investors: 5 (62.5%) | Foreign Investors: 3 (37.5%)
Total Received Aftercare support in 2025: 5
Sectors Covered: 4
EB-IPA Facilitation Coverage: 100%

7.0 IMPLEMENTATION STATUS ANALYSIS IN 2025.

- a) Land Secured + Documentation Completed (2): Housing Estates, Cotton Industry
- b) Documentation Stage (2): Airline Management.
- c) Sited / Ongoing (1): Ezillo Rice; Ebony Mall

8.0 SIGNIFICANCE TO SABER DLI 4

The portfolio directly satisfies DLI 4 verification criteria:

- 1. Functional Investors Tracking System maintained;
- 2. Evidence of facilitation and aftercare;
- 3. Diversified portfolio mobilizing ₦758.3bn;
- 4. Employment impact 217,100 jobs;
- 5. Sectoral diversification and geographic spread;
- 6. Structured pipeline monitorable by maturity;
- 7. Institutional capacity for evidence retention.

9.0 KEY OBSERVATIONS

- 1. Credible and diversified pipeline established.

2. Aggregate value substantial at ₦758.3bn.
3. Significant employment potential.
4. Two projects ready for financial closure.
5. Continued facilitation required for negotiation-stage projects.
6. Evidence management must be strengthened for IVA.
7. Sustained foreign interest demonstrates improved climate.

10.0 RECOMMENDATIONS

- 10.1 Continued Project Facilitation
- 10.2 Regular Pipeline Updating – quarterly dashboard to Governor
- 10.3 Project-Specific Monitoring – Desk Officers with KPIs
- 10.4 Documentation and Evidence Management – digital and physical evidence room
- 10.5 Budgetary Provision for Facilitation Funds
- 10.6 Prioritisation of Mature Projects – fast-track Housing and Cotton
- 10.7 Focused Investor Aftercare – quarterly roundtable and one-stop clinics
- 10.8 Strategic Communication – Investor Guide and portal upgrade
- 10.9 Capacity Building – training on SABER reporting and PPP structuring

11.0 CONCLUSION

The Ebonyi State PPP Investment Pipeline presents a substantial and viable portfolio capable of transforming the State economy. With ₦758.3bn and 217,100 jobs across aviation, agro-industry, housing, commercial infrastructure, industrial development and solid minerals, it provides a diversified foundation for investment-led growth.

Continued facilitation, documentation, monitoring, investor engagement and accountability will be critical to converting pipeline into actual investments.

ANNEX 1: INVESTORS TRACKING MATRIX (2025)

EBONYI INVESTMENT PROMOTION AGENCY (EBIPA)										
INVESTORS TRACKING SYSTEM										
SN	Name of Investing Company	Description of Investment Project	Sector of Investment	Country of Investing Company	Estimated Value of Investment	Location of Project	Estimated Jobs to be Created	Contact Information of Investment Project	Status of Project*	Description of Support Provided by EBIPA)
					N			Name		
1	OMNI-BLU AVIATION	Mgt of Ebonyi Airline	Transport	Nigeria	2,000,000,000	Ebonyi Airport, Onueke	5,000	Akinola Olateru	documentation	Marketing, advocating & assistance services
2	Allallinfo Group	Ebonyi Cotton Industry	Agro-Industry	China	1,000,000,000	Ebonyi LGA	1,500	Peter Nworie	Land Provided	Marketing, advocating & assistance services
3	Edgelink Consult	Housing Estate	Housing	Nigeria	4,000,000,000	Ezza South	1,000	Tom Nwachukwu	Land provided, documentation completed	Marketing, information & assistance services
4	Nessac & Sons Dynamic Services	Agro-Industry	Agric-Industry	Nigeria	1,000,000,000	Ezillo, Ishielu LGAS	200	Benjamin Nkwuda	Project sited/full operation	Marketing, advocacy & assistance services
5	Ebonyi Mall Management Project	Commercial Facility Management	Commerce and Industry	Nigeria	800,000,000	Abakaliki	1,200	Eze Igwe	Full operation	Marketing, advocacy & assistance services

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